



# 7<sup>TH</sup> ANNUAL FIREFLY TRAIL

## 2026 RACE SERIES FALL-ONLY SPONSORSHIP



We are excited to announce our Seventh Annual Firefly Trail Race Series for the benefit of six local races along the existing and future Firefly Trail in Winterville, Athens, Maxeys, Crawford and Union Point. The 2025 Race Series attracted participants for all six races and provided competitive and recreational running/walking opportunities in towns formerly linked by the historic Athens Branch of the Georgia Railroad.

This 39-mile transportation corridor is being converted into a non-motorized rail-trail between Athens and Union Point. A safe, off-road path for walking, running, biking, skating and other non-motorized uses, the Firefly Trail will connect three counties and eight communities, offer health benefits, boost economies, and bring people together.

### **Below are dates for the 2026 Race Series events, each with in-person or virtual race options.**

- **FALL** Race Series is open for sponsorship and registration:
  - Fleet Feet Five Miler – August 23, 2026
  - Crawford Restoration Run 5K – September 7, 2026
  - Union Point Junction Jamboree Jog 5K **OR** 10-mile Jamboree Run **OR** 10K Jamboree Run – September 26, 2026
  
- Spring Race Series sponsorship has ended; however, these two races are open as individual races:
  - Trailblazer 5K – March 28, 2026 **NEW RACE**  
(in conjunction with the 15<sup>th</sup> annual Firefly Trail Ticket to Ride)
  - Maxeys Model Mile 5K – May 16, 2026 – 8<sup>th</sup> Annual Race
  - Winterville Civitan Snowflake 10K - January 10, 2026 – very successful 187 registered participants with 152 in-person and 14 virtual runners

We invite your sponsorship for the exciting 2026 **FALL** Race Series events at one of the following levels:

### **Title Sponsor - \$750** (reduced from \$1,500 for FALL Race Series only)

- Business name and logo displayed in largest print at the *top of the t-shirt* on the 2026 Race Series shirt.
- Two free registration coupons will be provided upon receipt of the sponsorship check by April 1, 2026.
- Signage and advertising coordinated by each race.

### **Platinum Sponsor - \$500** (reduced from \$1,000 for FALL Race Series only)

- Business name and logo displayed in largest print and primary location on the 2026 Race Series shirt.
- Two free registration coupons will be provided upon receipt of the sponsorship check by April 1, 2026.
- Signage and advertising coordinated by each race.

### **Gold Sponsor - \$375** (reduced from \$750 for FALL Race Series only)

- Business name and logo displayed in large print and tertiary location on the 2026 Race Series shirt.
- One free registration coupon will be provided upon receipt of the sponsorship check by April 1, 2026.
- Signage and advertising coordinated by each race.

### **Silver Sponsor - \$250** (reduced from \$500 for FALL Race Series only)

- Business name and logo displayed in medium print and fourth location on the 2026 Race Series T-shirt.
- One free registration coupon will be provided upon receipt of the sponsorship check by April 1, 2026.
- Signage and advertising coordinated by each race.

Sponsoring companies will receive a Race Series shirt, if race sponsorship form and check is received no later than April 1, 2026.

Thank you for your consideration and we look forward to your support. The deadline for sponsorship is April 1, 2026.

Please feel free to contact one of the Race Series Task Force members with any questions:

Anne Garner ([annegar36@windstream.net](mailto:annegar36@windstream.net)) or Carole Black ([classicraceservices@gmail.com](mailto:classicraceservices@gmail.com))



## FALL-ONLY SPONSORSHIP AGREEMENT

Please register my company as a **FALL-only** Firefly Trail Race Series sponsor at the level selected below:

- \_\_\_\_\_ Title Sponsor - \$750 (reduced from full annual \$1,500 sponsorship)  
\_\_\_\_\_ Platinum Sponsor - \$500 (reduced from full annual \$1,000 sponsorship)  
\_\_\_\_\_ Gold Sponsor - \$375 (reduced from full annual \$750 sponsorship)  
\_\_\_\_\_ Silver Sponsor - \$250 (reduced from full annual \$500 sponsorship)

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_  
City/State/ZIP \_\_\_\_\_  
Contact Name (please print) \_\_\_\_\_  
Phone (     ) \_\_\_\_\_ Email \_\_\_\_\_

**Please make check payable to: 2026 Firefly Trail Race Series**

**Mail your completed sponsorship form and check to:**

2026 Firefly Trail Race Series, c/o CRS, 1860 Barnett Shoals Road, Suite 103-498, Athens, GA 30605

First time sponsors, please email your company logo, in a high-resolution color digital file, to:  
[annegar36@windstream.net](mailto:annegar36@windstream.net)

Based on your sponsorship level, Race Series participant registration coupon(s) will be forwarded for completion once your check has been received. To meet the deadline for a Race Series shirt, completed sponsorship form and check deadline is April 1, 2026.

**Thank you for supporting the Annual Firefly Trail Race Series!**